

Advertisement Specifications

ADVERTISEMENT SIZE	DEPTH/HEIGHT	WIDTH	PLUS BLEED
Full Page	297mm	210mm	3mm
Half Page Horizontal	130mm	185mm	None
Directory (P & S)	59mm	92mm	None

FILE SPECIFICATIONS

- Preferred file formats: PDF, EPS, JPEG, TIF, InDesign (Mac), Freehand (Mac), Illustrator (Mac)
- All files to be provided as high resolution (300dpi)
- All artwork supplied electronically is to have all linked files and fonts included (if necessary)
- Please ensure all files are saved in CMYK format (convert all RGB images to CMYK)
- All spot colours will be converted to CMYK
- Origination charges will apply when finished material has not been supplied or alterations to supplied material is required or requested.

GRAPHIC DESIGN SERVICES

Graphic design services are available to you if you require assistance in producing a new advertisement or editing an existing advertisement.

Directory (Tech & Trade)	\$100 plus GST per advertisement*
Half Page Horizontal	\$250 plus GST per advertisement*
Graphic Design Services	\$100 plus GST per hour

(*Based on text and images being supplied in a finished format, and two sets of artwork alterations – additional alterations will incur extra cost.)

CONTACTS

Editor: Allanah Jarman

Phone 03 341 2225

Mobile 027 521 6271

Email ajarman@irrigationnz.co.nz

Design: Rosie Fenton

Phone 03 377 4930

Mobile 021 045 7882

Email artwork@irrigationnz.co.nz

