

## IF.2019 Workshop Programme

	Stream 1	Stream 2	Stream 3	Stream 4
Day 1 9 -12	<b>Farm systems '101'</b> Incorporating farm system and agronomic considerations into irrigation system design	<b>Adopting precision agriculture</b> Understanding client needs and working through the appropriate technology options	<b>Navigating the new regulatory environment</b> What does Good Management Practice mean for my client and how do I enable them to meet their new regulatory expectations	<b>Leadership Day: Designing our irrigation future</b> One-day interactive exploring the future of the irrigation sector
Day 1 1 – 4	<b>Intermediate pumping &amp; hydraulics</b>	<b>Harnessing the power of the digital age</b> How do you realise the potential of farm data to better inform your clients decision making, including the use of tools such as artificial intelligence	<b>Future farming</b> What are the range of future farming options your clients will be considering and what do these mean for your business	
Day 2 9 -12	<b>Advanced pumping &amp; hydraulics Part I</b>	<b>Fertigation '101'</b> What are the benefits to my client of adopting fertigation and how do you best incorporate it into their farm system	<b>Practical Workshop: Asbestos</b>	<b>Engaging with your client &amp; community</b> Matching the right engagement channel to your target audience The do's and don'ts of social media Achieving authentic engagement
Day 2 1 - 4	<b>Advanced pumping &amp; hydraulics part II</b>	<b>Assessing irrigation performance</b> Everything you need to know to successfully auditing an irrigation system	<b>Practical Workshop: Working at Heights</b>	<b>Bringing on board the next generation</b> How do you attract and retain the next generation whilst still getting the most out of your existing workforce